

Making a Ruckus Volunteer Managers agitating for change

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Austin Health



Liza J Dyer, CVA 🐳
@lizaface



"What do you do?"

"I'm a Volunteer Manager."

"You don't get paid?"

"I do, I work with volunteers and connect them to meaningful..."

"So you get to hang out with people all day?"

"That's easy. I could do that!"

"Actually, there's a lot more to it..."

[#VolMgmt](#) [#LoVols](#)

8:12 AM - 6 Jun 2018



Stress Reduction Kit

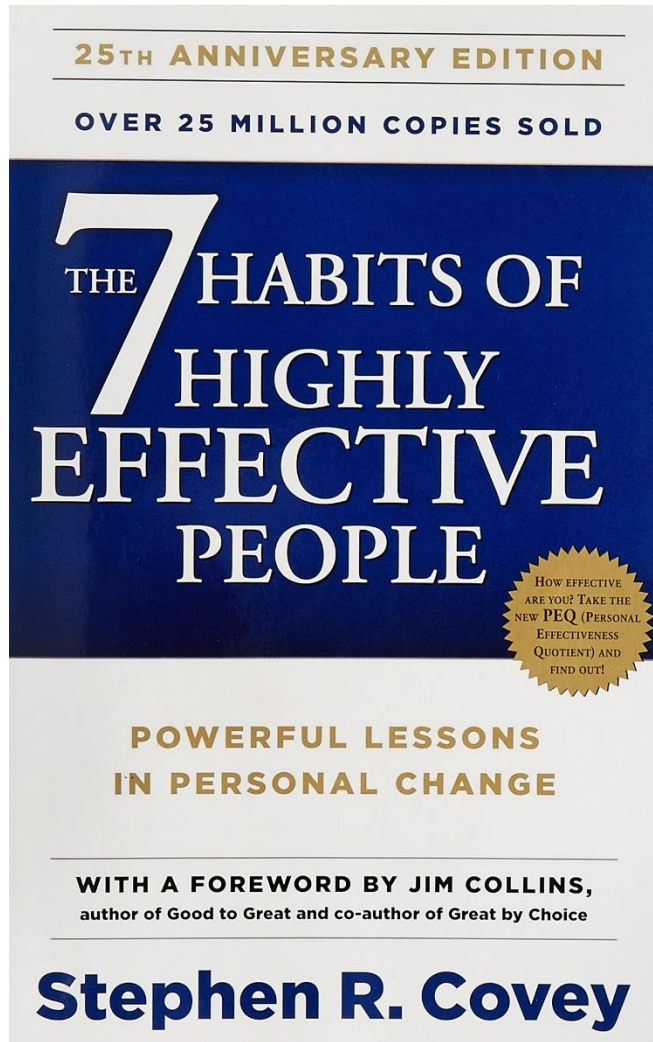


Directions:

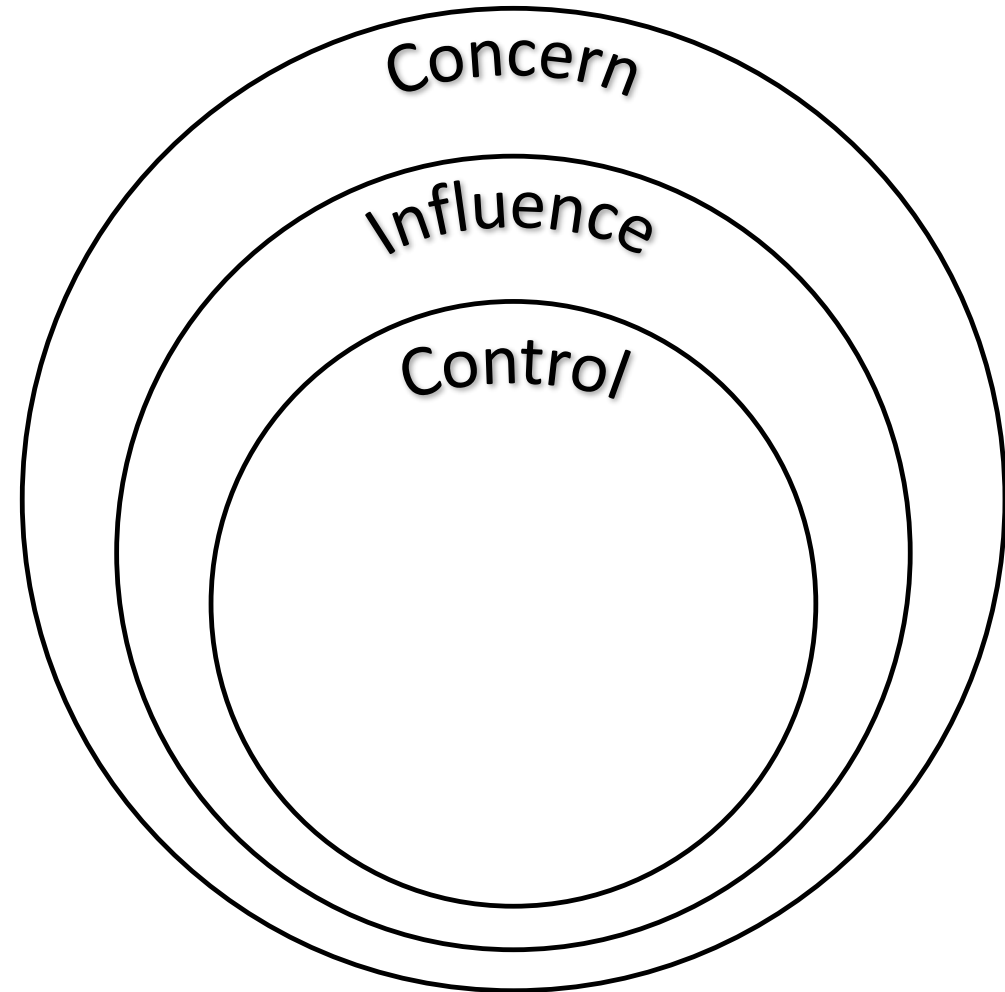
1. Place kit on FIRM surface.
2. Follow directions in circle of kit.
3. Repeat step 2 as necessary, or until unconscious.
4. If unconscious, cease stress reduction activity.





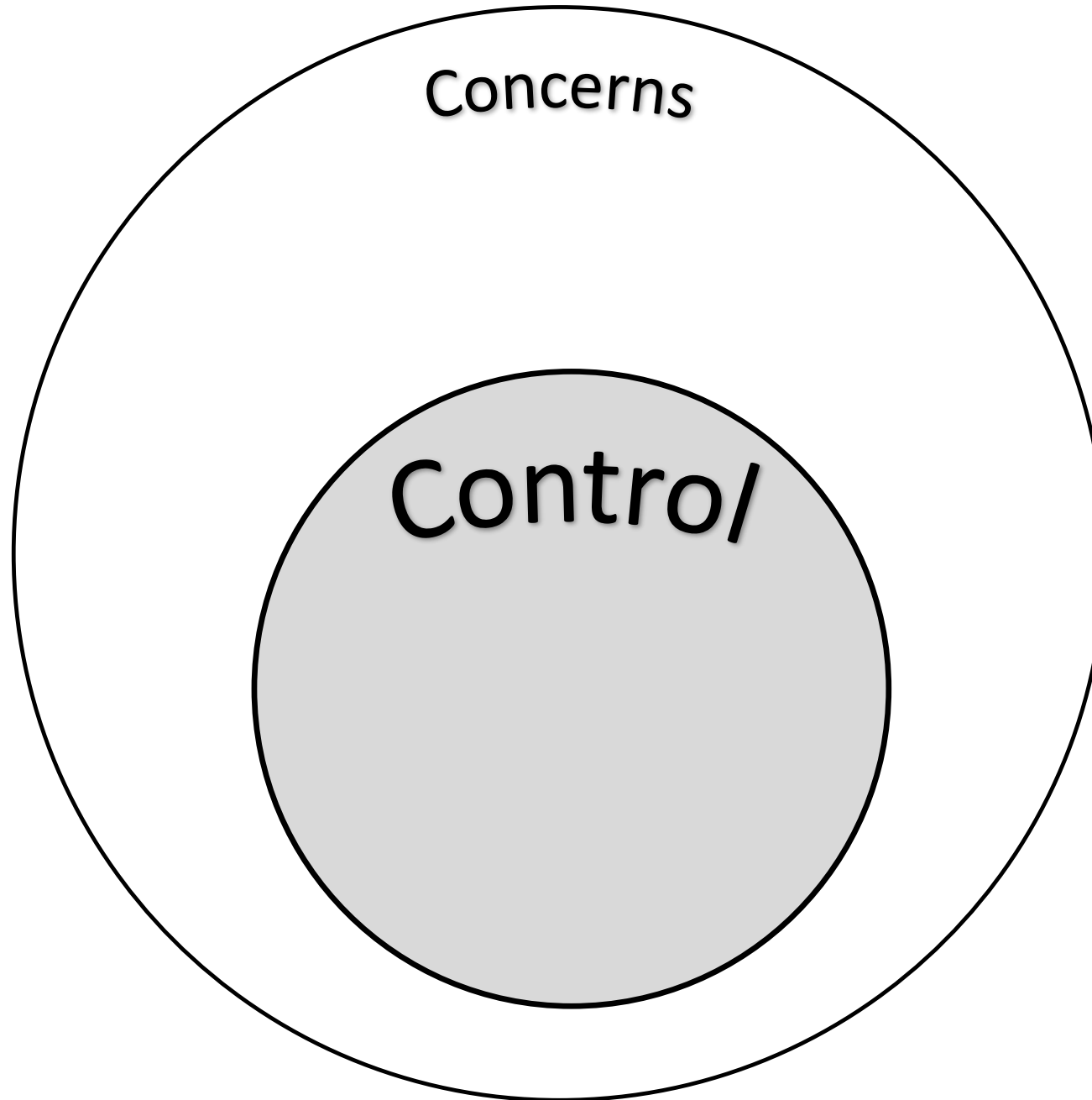


CIRCLE OF...



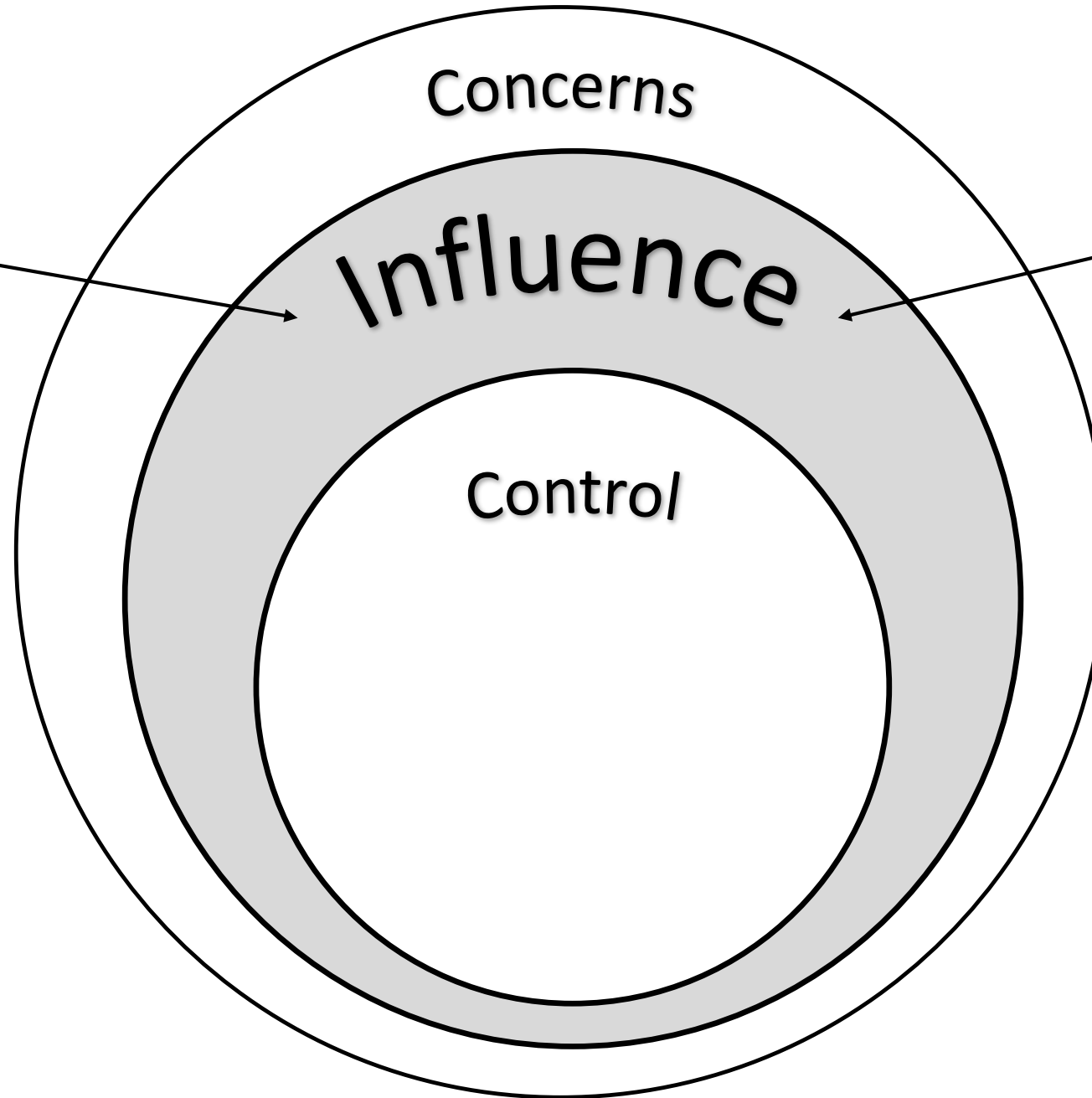


- Not taken seriously
- Taken for granted
- Not valued
- Not positioned appropriately in organisation

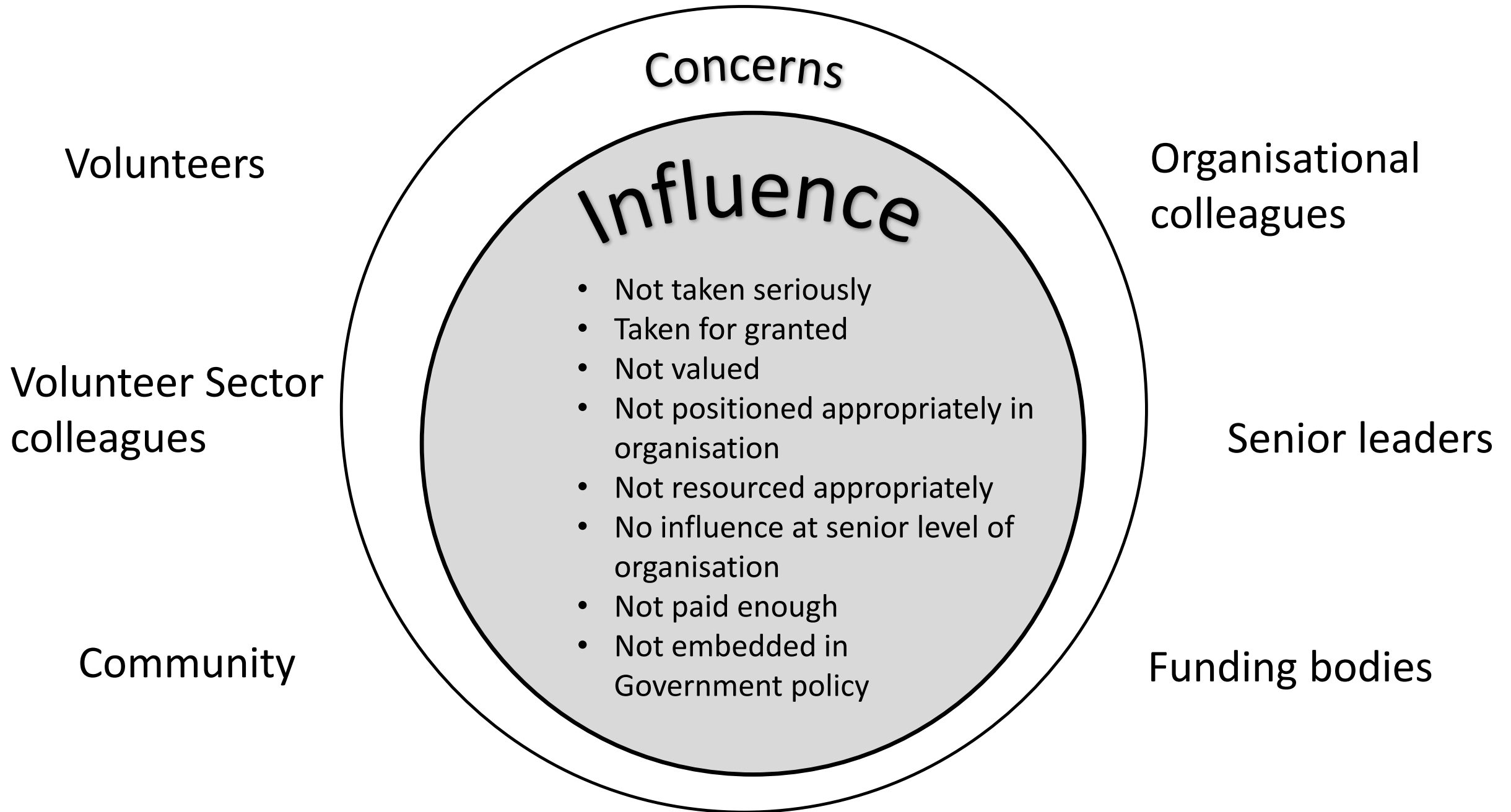


- Not resourced appropriately
- No influence at senior level of organisation
- Not paid enough
- Not embedded in Government policy

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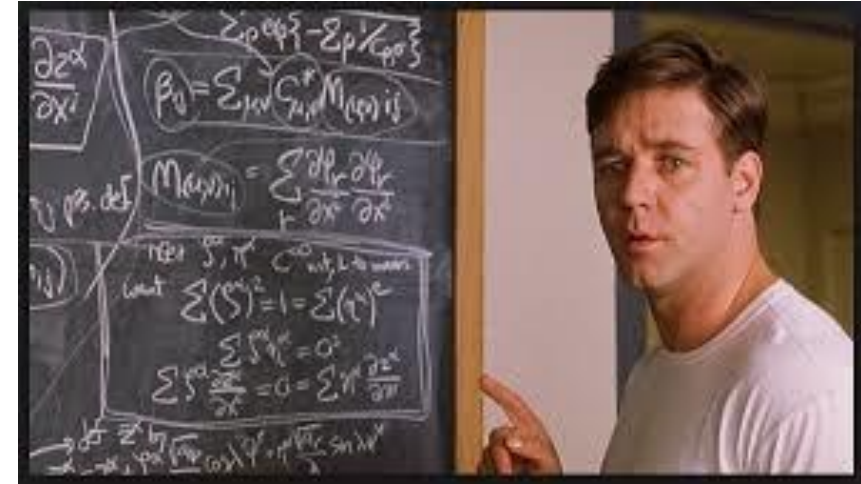
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OUR LANGUAGE



DEMONSTRATING IMPACT



STORYTELLING

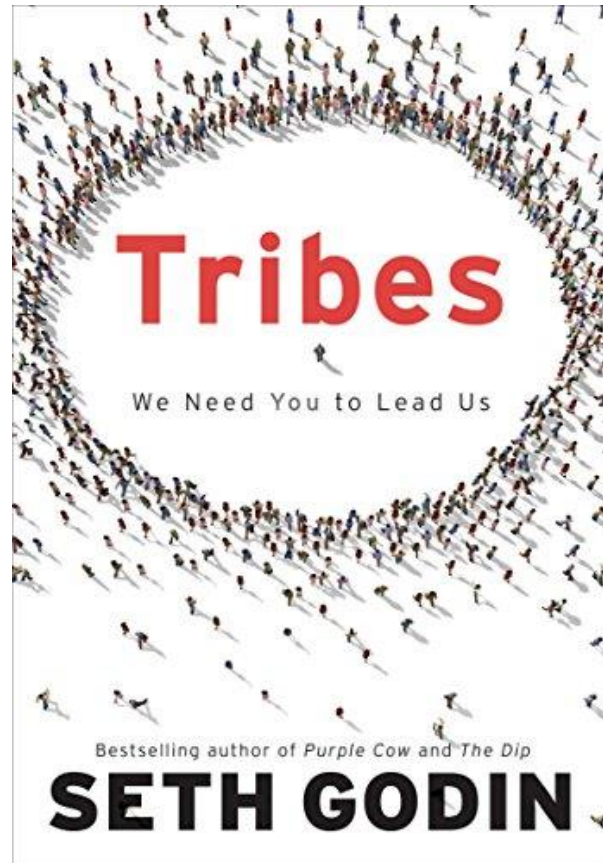
“
WHAT UNITES PEOPLE?... ARMIES?
...GOLD? ...FLAGS? ...**STORIES.**
**There is nothing in the
world more powerful
than a good story.**

NOTHING CAN STOP IT.
NO ENEMY CAN DEFEAT IT.

”
—Tyrion Lannister, *Game of Thrones*.



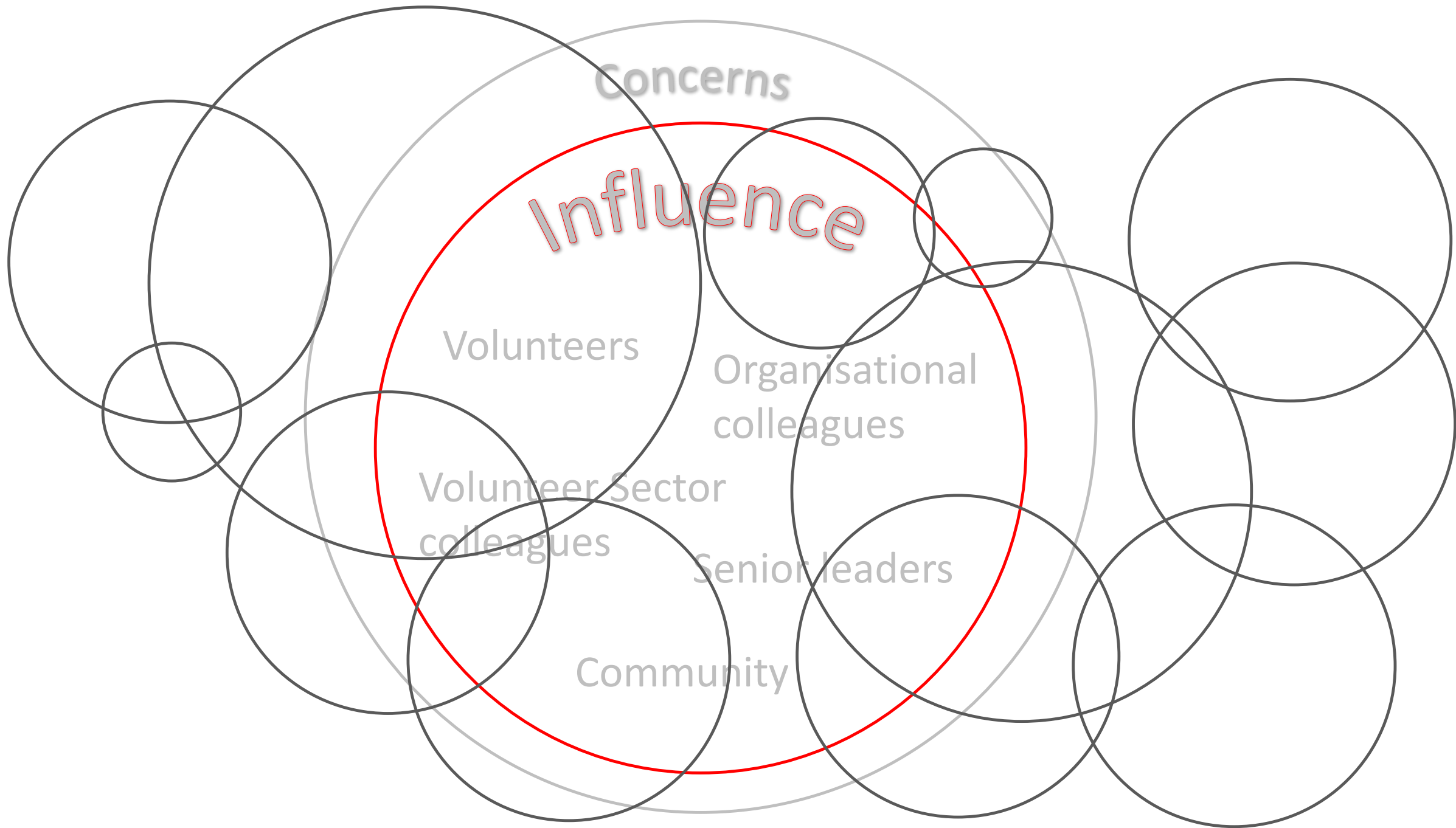






“A tribe is a group of people connected to **one another**, connected to **a leader** and connected **to an idea**.”

Seth Godin



Concerns

Influence

Volunteers

Organisational
colleagues

Volunteer Sector
colleagues

Senior leaders

Community

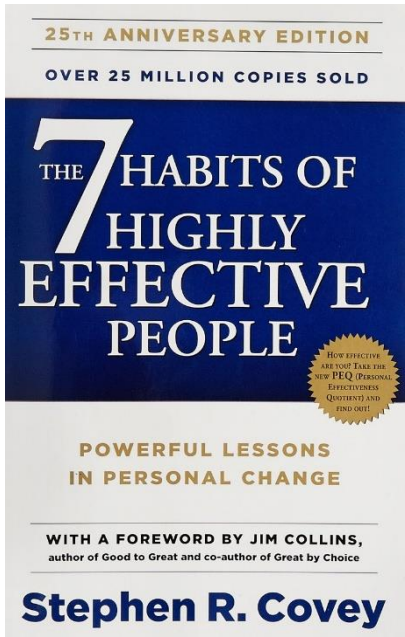
LANGUAGE

DEMONSTRATE IMPACT



STORYTELLING

FIND YOUR TRIBE



7 Habits of Highly Effective People
Powerful lessons in personal change

Stephen R. Covey



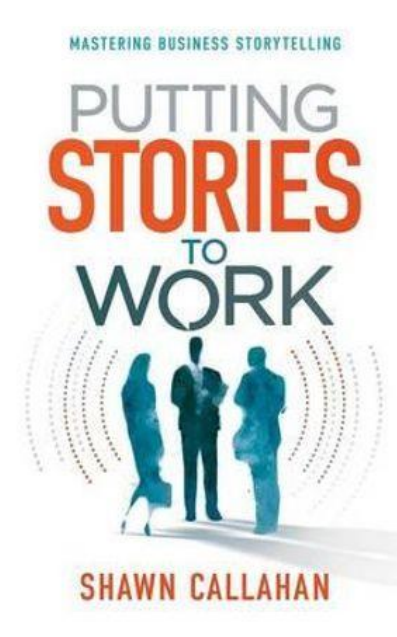
The Disruptive Volunteer Manager
A step by step guide to reframing,
redefining, reshaping and re-imagining
volunteer management

Meridian Swift



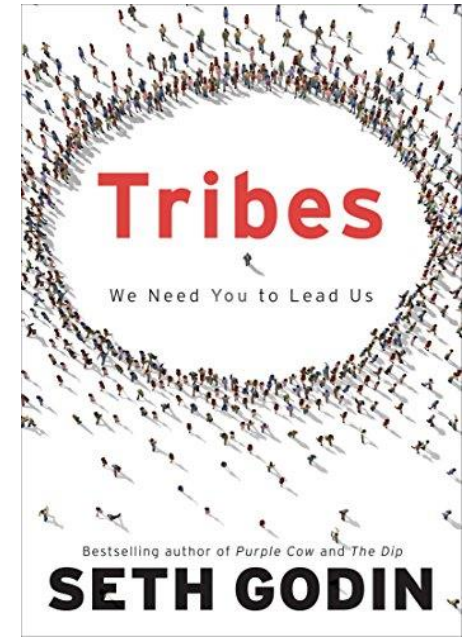
Measuring the Impact of Volunteers
A balanced and strategic approach

C. Burych, A. Caird, J. F. Schwebel,
M. Fliess and H. Hardie



Putting Stories to Work
Mastering business storytelling

Shawn Callahan



Tribes
We need you to lead us

Seth Godin