

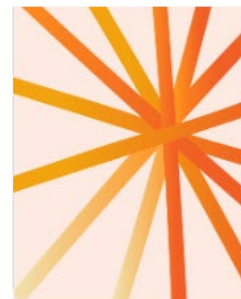
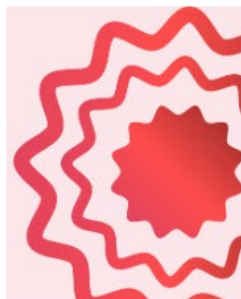
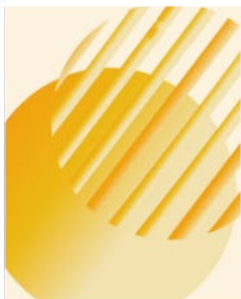
STATE
CONFERENCE
2024



shake it up:
BOLD CHANGE!

19 – 20 June 2024

Marketing Toolkit



About the State Conference

State Conference 2024 is the premier biennial event on Volunteering Victoria's event calendar, regularly attracting over 250 delegates representing the richness and diversity of volunteering across Victoria.

Our 2024 conference will be a 2-day educational and networking event featuring national and international speakers. Delegates typically include leaders and managers of volunteers, CEOs, paid staff, volunteers, researchers, policy makers, academics, and HR professionals.

Delegates will come from a variety of backgrounds:

- » small, medium, and large organisations
- » government departments and agencies
- » corporations, not for profits and universities.

We're also inviting delegates from diverse sectors, such as:

- » health, sport, and recreation
- » education
- » arts and culture
- » emergency services
- » tourism and major events
- » environment and animal welfare
- » social services and community development
- » professional services.

2024 Conference theme

The 2024 State Conference theme is '**Shake it up: Bold Change!**'. We're encouraging delegates to challenge the status quo, push the boundaries, and consider new possibilities for the world of volunteering.

What will be your BOLD CHANGE?

Social media copy

Register – Conference theme

Volunteering Victoria's State Conference is back, and it's bolder than ever before!

Come along to explore the 2024 theme: 'Shake it up: Bold Change!'. It's time to challenge the status quo, push the boundaries, and consider new possibilities for the world of volunteering. What will be your #BoldChange? ✨

Find out more & register: <https://www.vvstateconference.org.au>

Register – Early bird

Early bird tickets for the Volunteering Victoria 2024 State Conference have been extended!

Don't miss out on this unique opportunity to connect, learn, and grow alongside like-minded professionals and innovative thought leaders.

Register today to attend in-person, online, or from an inaugural regional hub.

Register: <https://bit.ly/VVSC2024>

Register – Attendance options

Tickets for the Volunteering Victoria 2024 State Conference are on sale now!

This year 3 attendance options are available for maximum accessibility:

- ◆ In-person – flagship event at Pullman Melbourne On The Park
- ◆ Online - stream the conference from home
- ◆ Regional hubs - bringing the conference to the regions

Don't miss out on the chance to explore #BoldChange with other innovative leaders!

Register: <https://bit.ly/VVSC2024>

Conference Program

Get ready to shake it up! ⚡ View the exciting line-up of expert presenters who are set to shake up the Volunteering Victoria 2024 State Conference.

From thought-provoking keynotes to interactive workshops, #VVConference2024 promises two days packed with inspiration, innovation, and invaluable insights.

What will be your #BoldChange?

View program: <https://www.vvstateconference.org.au/program>

Newsletter copy

2024 State Conference: 'Shake it up: Bold Change!'

Register now for Volunteering Victoria's 2024 State Conference

Volunteering Victoria's biennial State Conference is back!

The 2024 State Conference is being held from 19-20 June 2024, exploring the theme '**Shake it up: Bold Change!**'. Get ready to challenge the status quo, push the boundaries, and consider new possibilities for the world of volunteering.

This year, delegates can attend in-person in Melbourne, online from home, or at an inaugural regional hub.

Don't miss out on this unique opportunity to connect, learn, and grow alongside other like-minded professionals and innovative thought leaders.

What will be your **BOLD CHANGE**?

Tickets on sale until 5 June 2024, or until sold out.

Register: <https://www.vvstateconference.org.au/tickets>

Website / EDM copy

2024 State Conference: 'Shake it up: Bold Change!'

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The 2024 State Conference is being held from 19-20 June 2024, exploring the theme '**Shake it up: Bold Change!**'. Get ready to challenge the status quo, push the boundaries, and consider new possibilities for the world of volunteering.

This year, 3 attendance options are available:

- In-person – the flagship event at Pullman Melbourne On The Park
- Online – stream the conference from home
- Regional hubs – bringing the conference to the regions

What's in store for you?

- **World-class speakers:** Two days of inspiring speakers and presenters who are pushing the boundaries in the world of volunteering and beyond.
- **Networking opportunities:** Connect with over 250 like-minded professionals and innovative thought leaders.
- **Hybrid event:** Can't make it to Melbourne? For the first time, Volunteering Victoria is offering both online and regional attendance options to ensure everyone can participate.
- **Cross-industry collaboration:** Bringing together delegates from diverse sectors, inviting fresh ideas and perspectives.

Don't miss out on this unique opportunity to connect, learn, and grow alongside others in the volunteering community.

What will be your **BOLD CHANGE**?

Tickets on sale until 5 June 2024, or until sold out.

Register: <https://www.vvstateconference.org.au/tickets>

Links

Conference website: <https://www.vvstateconference.org.au>

Tickets / Register: <https://www.vvstateconference.org.au/tickets> OR <https://bit.ly/VVSC2024>

Program: <https://www.vvstateconference.org.au/program>

Graphics (social media tiles, banners, logos etc)

[Link to Conference graphics](#)

Social media account tags

Facebook: @VolunteeringVic

LinkedIn: @Volunteering Victoria

X (formerly Twitter): @VolunteeringVic

Instagram: @volunteering_vic

Hashtags

#VVConference2024

#BoldChange

About Volunteering Victoria

Volunteering Victoria is the state peak body for volunteering, focusing on advocacy, sector development, and the promotion of volunteering.

We see our role as leading the development of a collaborative, sustainable, thriving volunteering community and movement in Victoria.

Our Purpose and Vision

We advocate, advise, and facilitate for an inclusive and thriving volunteering culture. We do this with and for all volunteers, communities, and organisations.

Our vision is for Victorians to be happier and healthier because they build their communities through volunteering.

Volunteering Victoria contacts

Please do not hesitate to contact us if you require any further information or promotional material.

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